

General information			
Course co-ordinator		Dolores Pušar Banović, PhD	
Course title		CORPORATE MANAGEMENT	
Study programme		Professional graduate study programme	
Course status		Obligatory	
Year	Semester	1	1
Value of credits and lecturing procedures		ECTS	6
		Number of hours (Lectures+Exercises+Seminars)	45 (30+0+15)

1. COURSE DESCRIPTION	
1.1. Objectives	
<p>To acquaint the students with the basic principles of Corporate Management, applied in conducting business of companies within the value system of free entrepreneurship, and in accordance with the Croatian Corporate Governance Codes and Principles and OECD principles of Corporate Management.</p>	
1.2. Course enrolment conditions	
None	
1.3. Expected outcomes of the course	
<ol style="list-style-type: none"> 1. to define and classify stakeholders in corporate governance 2. to analyse similarities and differences among all the stakeholders engaged in corporations 3. to differentiate responsibilities for decision-making among all the stakeholders engaged in corporations 4. to explain the values of specific stakeholders engaged in corporate governance and to interpret and explain the differences among the practices of other countries 5. to present a critical point of view referring to corporate social responsibility 	
1.4. Course contents	
<p>The term corporation and its basic characteristics. Theoretical framework and basics of Corporate Management. Corporate Management in Croatia. Value guidelines of Corporate Management. Systems of Corporate Management (open, closed) and its mechanisms. Strategic management and management in times of crisis. Stakeholders. Managing structures. The role of Supervisory Board in Corporate Management. The role of Management Board in managing (authority, way of performing business and decision-making). The role of managers. Compensation management. Program of employees as stakeholders, ESOP. Holding company structure. Examples of Corporate Management in other countries. Companies' Act in the EU. Acquis Communautaire. Corporate Governance Codes and Principles. Principles of the Global agreement of the United Nations. OECD Principles of the Corporate Management. CRT – business principles. Corporate communication.</p>	
1.5. Teaching methods	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> instruction <input checked="" type="checkbox"/> guided discovery learning <input checked="" type="checkbox"/> discussion <input checked="" type="checkbox"/> group/team learning <input type="checkbox"/> _____

1.6. <i>Comments</i>							
1.7. <i>Students' obligations</i>							
Attendance in classes – part time students are expected to be present at least 50% of the total teaching hours, whereas full time students are expected to be present at least 70% of the total teaching hours. In the case of student's inability to have the required attendance percentage, he/she will be required to write a seminar paper on the topic determined by the lecturer. The submission of the correct seminar paper represents the condition to take the exam or mid-term exams.							
1.8. <i>Monitoring students' accomplishments</i>							
Attendance	0.5	Student's activity during lectures	0.5	Seminar paper	1.0	Experimental work	
Written exam	3.0	Oral exam		Essay		Research work	
Project		Permanent testing of student's knowledge		Written presentation		Practical work	
Portfolio		Independent task solving	1.0				
1.9. <i>Measuring the achievements of learning outcomes and evaluation and assessment of the results of students' work</i>							
The workload factor of each learning outcome stated in the Chapter 1.3. totals 1. A half of the workload factor for each learning outcome represents a minimum threshold for the achievement of the this learning outcome.							
During the semester evaluated are student's activity and independent task solving and seminar paper writing. The final exam is in a written form. The final grade is based on the total sum of grades obtained in the written exam (80%) and the seminar paper (20%).							
1.10. <i>Obligatory reading</i>							
<ol style="list-style-type: none"> 1. Voloder Ivica: Radni materijali i prezentacije sa predavanja objavljeni na EduNet-i (2018.) 2. Barbić, J.; Čolaković, E. ; Parać, B. ; Vujić, V.: Korporativno upravljanje osnove dobre prakse vođenja društva , HUM-CROMA, Zagreb, 2008. 3. Tipurić, Darko (ur.): Korporativno upravljanje, Sinergija, 2008. 							
1.11. <i>Optional reading</i>							
<ol style="list-style-type: none"> 1. Tipurić, Darko, i sur. (2011), Promjene vrhovnog menadžmenta i korporativno upravljanje, Sinergija Zagreb 2. Filipović, D.: Izazovi integracijskih procesa, Sinergija, Zagreb, 2012. 3. Tipurić, D. i sur.: Korporativno upravljanje u Hrvatskoj, Centar za istraživanje i razvoj upravljanja, Zagreb, 2015. 4. Odabrani stručni članci iz Harvard Business Review 5. Townsend, R., Up the Organization, Jossey-Bass, San Franciscom, USA, 2007. 							
1.12. <i>Quality control which ensures the acquisition of the corresponding knowledge, skills and competences after the completion of the study.</i>							
At the end of the semester the students fill in an anonymous questionnaire. The comments, suggestions and information in the questionnaire and the evaluation procedures are to be used to improve lectures, exercises and other ways of work with students. Self-evaluation of teaching stuff is aimed at making some corrections in order to improve the quality of teaching.							
1.13. <i>Expected competences</i>							

- Social competences.
- Entrepreneurial competences.
- Mastered competence of business and operational efficiency techniques.
- Well-developed analytical approach upon making corporate decisions.